**BANDIRMA ONYEDİ EYLÜL UNIVERSITY**
**FACULTY OF ART, DESIGN AND ARCHITECTURE**
**DEPARTMENT OF GRAPHIC DESIGN**
**2026-2027 ACADEMIC YEAR CURRICULUM**

**SEMESTER I / FALL**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF1101 | C | Basic Art Education I | 6 | 2 | 7 | 8 |
| GRF1102 | C | Drawing I | 3 | 1 | 3.5 | 4 |
| GRF1103 | C | Art History | 2 | 0 | 2 | 2 |
| GRF1104 | C | Introduction to Typography | 3 | 1 | 3.5 | 3 |
| GRF1105 | C | Introduction to Professional Computing | 3 | 1 | 3.5 | 3 |
| | | **TOTAL** | **17** | **5** | **19.5** | **20** |
| AIT1101 | C | Atatürk's Principles and History of the Turkish Revolution I | 2 | 0 | 2 | 2 |
| TDI1101 | C | Turkish Language I | 2 | 0 | 2 | 2 |
| YDI1101 | C | Foreign Language I | 3 | 0 | 3 | 4 |
| KAR1101 | C | Career Planning (Distance Learning) | 1 | 0 | 1 | 2 |
| | | **TOTAL** | **25** | **5** | **27.5** | **30** |

**SEMESTER II / SPRING**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF1201 | C | *Basic Art Education II | 6 | 2 | 7 | 8 |
| GRF1202 | C | **Drawing II | 3 | 1 | 3.5 | 4 |
| GRF1203 | C | History of Graphic Arts | 2 | 0 | 2 | 2 |
| GRF1204 | C | Typography I | 3 | 1 | 3.5 | 4 |
| GRF1205 | C | Computer-Aided Graphic Design | 3 | 1 | 3.5 | 4 |
| | | **TOTAL** | **17** | **5** | **19.5** | **22** |
| AIT1201 | C | Atatürk's Principles and History of the Turkish Revolution II | 2 | 0 | 2 | 2 |
| TDI1201 | C | Turkish Language II | 2 | 0 | 2 | 2 |
| YDI1201 | C | Foreign Language II | 3 | 0 | 3 | 4 |
| | | **TOTAL** | **24** | **5** | **26.5** | **30** |

*Basic Art Education II cannot be taken without successfully completing Basic Art Education I.

**Drawing II cannot be taken without successfully completing Drawing I.

**SEMESTER III / FALL**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF2101 | C | Design Studio I | 3 | 1 | 3.5 | 6 |
| GRF2103 | C | Typography II | 2 | 2 | 3 | 4 |
| GRF2104 | C | Photography I | 2 | 2 | 3 | 4 |
| GRF2105 | C | Illustration | 2 | 2 | 3 | 4 |
| GRF2130 | C | Digital Image Processing | 2 | 2 | 3 | 5 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 4 |
| | E | Elective Course I | 2 | 0 | 2 | 3 |
| | | **TOTAL** | **16** | **10** | **21** | **30** |

**SEMESTER IV / SPRING**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF2201 | C | *Design Studio II | 3 | 1 | 3.5 | 6 |
| GRF2203 | C | Typography III | 2 | 2 | 3 | 4 |
| GRF2204 | C | Photography II | 2 | 2 | 3 | 4 |
| GRF2205 | C | Digital Illustration | 2 | 2 | 3 | 4 |
| GRF2225 | C | Packaging Design | 2 | 2 | 3 | 5 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 4 |
| | E | Elective Course I | 2 | 0 | 2 | 3 |
| | | **TOTAL** | **16** | **10** | **21** | **30** |

*Design Studio II cannot be taken without successfully completing Design Studio I.

The GRF2202 "Digital Image Processing II" course in Semester IV has been removed from the curriculum. The GRF2202 "Digital Image Processing II" course will be offered for students who failed it.

**SEMESTER V / FALL**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF3101 | C | Design Studio III | 2 | 2 | 3 | 8 |
| GRF3102 | C | Printmaking I | 3 | 1 | 3.5 | 4 |
| GRF3104 | C | Desktop Publishing | 2 | 2 | 3 | 3 |
| GRF3124 | C | Motion Graphic Design I | 2 | 2 | 3 | 4 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 4 |
| | E | Elective Course I | 2 | 0 | 2 | 3 |
| | UE* | University Elective Course | 3 | 0 | 3 | 4 |
| | | **TOTAL** | **17** | **8** | **21** | **30** |

Students who took GRF2213 Motion Graphic Design II as an elective studio course in the 2nd-year spring semester will take one course from the Semester V elective studio courses instead of GRF3124 Motion Graphic Design I.

**SEMESTER VI / SPRING**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF3201 | C | *Design Studio IV | 2 | 2 | 3 | 8 |
| GRF3202 | C | Printmaking II | 3 | 1 | 3.5 | 4 |
| GRF3203 | C | Information Design | 2 | 2 | 3 | 3 |
| GRF3227 | C | Motion Graphic Design II | 2 | 2 | 3 | 4 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 4 |
| | E | Elective Course I | 2 | 0 | 2 | 3 |
| | UE* | University Elective Course | 3 | 0 | 3 | 4 |
| | | **TOTAL** | **17** | **8** | **21** | **30** |

*Design Studio IV cannot be taken without successfully completing Design Studio III.

**SEMESTER VII / FALL**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF4101 | C | Graduation Project I | 3 | 1 | 3.5 | 7 |
| GRF4117 | C | Experimental Graphic Design | 3 | 1 | 3.5 | 4 |
| GRF4121 | C | Animation I | 3 | 1 | 3.5 | 4 |
| GRF4122 | C | Interactive Graphic Design | 2 | 2 | 3 | 4 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 5 |
| | E | Elective Course I | 2 | 0 | 2 | 3 |
| | E | Elective Course II | 2 | 0 | 2 | 3 |
| | | **TOTAL** | **18** | **6** | **21** | **30** |

**SEMESTER VIII / SPRING**

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| GRF4201 | C | Graduation Project II | 3 | 1 | 3.5 | 7 |
| GRF4204 | C | Portfolio Design | 2 | 2 | 3 | 3 |
| GRF4222 | C | Animation II | 2 | 2 | 3 | 3 |
| GRF4225 | C | Sustainable Design Project | 2 | 2 | 3 | 3 |
| | E | Elective Studio I | 3 | 1 | 3.5 | 6 |
| | E | Elective Course I | 2 | 0 | 2 | 4 |
| | E | Elective Course II | 2 | 0 | 2 | 4 |
| | | **TOTAL** | **16** | **8** | **20** | **30** |

# GRAPHIC DESIGN DEPARTMENT — 2026-2027 ACADEMIC YEAR ELECTIVE COURSES

## SEMESTER III / FALL

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF2108 | E | Watercolor Techniques | 3 | 1 | 3.5 | 4 |
| GRF2109 | E | Observing Art Events | 3 | 1 | 3.5 | 4 |
| GRF2110 | E | Traditional Turkish Arts | 3 | 1 | 3.5 | 4 |
| GRF2111 | E | Advertising Photography | 3 | 1 | 3.5 | 4 |
| GRF2118 | E | Fundamentals of Algorithms | 3 | 1 | 3.5 | 4 |
| GRF2119 | E | Caricature | 3 | 1 | 3.5 | 4 |
| GRF2120 | E | Graphic Design Methodologies | 3 | 1 | 3.5 | 4 |
| GRF2121 | E | Design Thinking | 3 | 1 | 3.5 | 4 |
| GRF2122 | E | Ceramic Art | 3 | 1 | 3.5 | 4 |
| GRF2142 | E | 3D Visual Design | 3 | 1 | 3.5 | 4 |
| GRF2164 | E | Drawing and Composition | 3 | 1 | 3.5 | 4 |
| GRF2165 | E | Structural Drawing Techniques | 3 | 1 | 3.5 | 4 |
| **Elective Courses** | | | | | | |
| GRF2124 | E | Visual Perception | 2 | 0 | 2 | 3 |
| GRF2125 | E | Introduction to Graphic Concepts | 2 | 0 | 2 | 3 |
| GRF2141 | E | Semiotics | 2 | 0 | 2 | 3 |
| GRF2145 | E | Professional Developments | 2 | 0 | 2 | 3 |
| GRF2146 | E | Aesthetics | 2 | 0 | 2 | 3 |
| GRF2147 | E | History of Civilization | 2 | 0 | 2 | 3 |
| ATU2199 | E | Academic Turkish I | 2 | 0 | 2 | 3 |

## SEMESTER IV / SPRING

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF2207 | E | Acrylic and Oil Painting Techniques | 3 | 1 | 3.5 | 4 |
| GRF2208 | E | Game Materials | 3 | 1 | 3.5 | 4 |
| GRF2210 | E | Textile Pattern Design | 3 | 1 | 3.5 | 4 |
| GRF2211 | E | Experimental Photography | 3 | 1 | 3.5 | 4 |
| GRF2218 | E | Photography and Video | 3 | 1 | 3.5 | 4 |
| GRF2219 | E | Social Media and Design | 3 | 1 | 3.5 | 4 |
| GRF2220 | E | Advertising and Brand Strategies | 3 | 1 | 3.5 | 4 |
| GRF2222 | E | New Media | 3 | 1 | 3.5 | 4 |
| GRF2223 | E | Sculptural Forming | 3 | 1 | 3.5 | 4 |
| GRF2244 | E | 3D Modeling and Production | 3 | 1 | 3.5 | 4 |
| GRF2266 | E | Spatial Drawing | 3 | 1 | 3.5 | 4 |
| | | | | | | |
| **Elective Courses** | | | | | | |
| GRF2224 | E | Mythology | 2 | 0 | 2 | 3 |
| GRF2243 | E | Business Management | 2 | 0 | 2 | 3 |
| GRF2248 | E | Advertising Fundamentals and Technologies | 2 | 0 | 2 | 3 |
| GRF2249 | E | Cultural History | 2 | 0 | 2 | 3 |
| GRF2250 | E | Art Criticism | 2 | 0 | 2 | 3 |
| ATU2299 | E | *Academic Turkish II | 2 | 0 | 2 | 3 |

*Academic Turkish II (ATU2299) cannot be taken without successfully completing Academic Turkish I (ATU2199).

## SEMESTER V / FALL

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF3105 | E | Publication Graphics | 3 | 1 | 3.5 | 4 |
| GRF3106 | E | City and Culture: Bandırma | 3 | 1 | 3.5 | 4 |
| GRF3107 | E | Advertising Graphics | 3 | 1 | 3.5 | 4 |
| GRF3108 | E | Kinetic Typography | 3 | 1 | 3.5 | 4 |
| GRF3110 | E | Storyboard | 3 | 1 | 3.5 | 4 |
| GRF3118 | E | Introduction to Digital Video | 3 | 1 | 3.5 | 4 |
| GRF3119 | E | Data Visualization | 3 | 1 | 3.5 | 4 |
| GRF3120 | E | Book Design | 3 | 1 | 3.5 | 4 |
| GRF3121 | E | Design and Modeling | 3 | 1 | 3.5 | 4 |
| GRF3122 | E | Code and Interface | 3 | 1 | 3.5 | 4 |
| GRF3167 | E | Technology and Innovation in Design | 3 | 1 | 3.5 | 4 |
| | | | | | | |
| **Elective Courses** | | | | | | |
| GRF3111 | E | Communication and Design | 2 | 0 | 2 | 3 |
| GRF3112 | E | Visual Communication | 2 | 0 | 2 | 3 |
| GRF3113 | E | Agency Management and Organization | 2 | 0 | 2 | 3 |
| GRF3114 | E | Principles of Advertising | 2 | 0 | 2 | 3 |
| GRF3115 | E | Design Readings | 2 | 0 | 2 | 3 |
| GRF3116 | E | Digital Literacy and Ethics | 2 | 0 | 2 | 3 |
| GRF3117 | E | Technical English | 2 | 0 | 2 | 3 |

## SEMESTER VI / SPRING

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF3205 | E | Application Areas of Graphic Design | 3 | 1 | 3.5 | 4 |
| GRF3206 | E | Commercial Film Production | 3 | 1 | 3.5 | 4 |
| GRF3207 | E | Museums and Cultural Heritage | 3 | 1 | 3.5 | 4 |
| GRF3209 | E | Experimental Typography | 3 | 1 | 3.5 | 4 |
| GRF3210 | E | Signage Systems | 3 | 1 | 3.5 | 4 |
| GRF3218 | E | Ambigram | 3 | 1 | 3.5 | 4 |
| GRF3219 | E | Medical Illustration | 3 | 1 | 3.5 | 4 |
| GRF3220 | E | Comic Book Design | 3 | 1 | 3.5 | 4 |
| GRF3221 | E | Visual Effects Design | 3 | 1 | 3.5 | 4 |
| GRF3222 | E | Staged Photography | 3 | 1 | 3.5 | 4 |
| GRF3252 | E | Web Design | 3 | 1 | 3.5 | 4 |
| GRF3268 | E | Creativity in the Age of Technology | 3 | 1 | 3.5 | 4 |
| **Elective Courses** | | | | | | |
| GRF3226 | E | Advertising and Brand Strategies | 2 | 0 | 2 | 3 |
| GRF3228 | E | Professional English | 2 | 0 | 2 | 3 |
| GRF3259 | E | Brand Management | 2 | 0 | 2 | 3 |
| GRF3260 | E | Philosophy of Art | 2 | 0 | 2 | 3 |
| GRF3261 | E | Digital Culture | 2 | 0 | 2 | 3 |
| GRF3262 | E | Copywriting | 2 | 0 | 2 | 3 |
| GRF3263 | E | Advertising Analysis | 2 | 0 | 2 | 3 |

## SEMESTER VII / FALL

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF4106 | E | Digital Drawing | 3 | 1 | 3.5 | 5 |
| GRF4107 | E | Digital Font Design | 3 | 1 | 3.5 | 5 |
| GRF4108 | E | Infographics | 3 | 1 | 3.5 | 5 |
| GRF4110 | E | Game Design | 3 | 1 | 3.5 | 5 |
| GRF4111 | E | Calligraphy | 3 | 1 | 3.5 | 5 |
| GRF4118 | E | Animation and Film | 3 | 1 | 3.5 | 5 |
| GRF4119 | E | Digital Editing | 3 | 1 | 3.5 | 5 |
| GRF4120 | E | Multimedia | 3 | 1 | 3.5 | 5 |
| GRF4153 | E | Mobile Interface Design | 3 | 1 | 3.5 | 5 |
| GRF4169 | E | Contemporary Printmaking Techniques | 3 | 1 | 3.5 | 5 |
| GRF4171 | E | Video Graphics and Motion Effects | 3 | 1 | 3.5 | 5 |
| **Elective Courses** | | | | | | |
| GRF4112 | E | Human Resources Management | 2 | 0 | 2 | 3 |
| GRF4113 | E | Research Techniques | 2 | 0 | 2 | 3 |
| GRF4114 | E | Islamic Calligraphy (Hat) | 2 | 0 | 2 | 3 |
| GRF4115 | E | Copyright | 2 | 0 | 2 | 3 |
| GRF4116 | E | Art–Design Interaction | 2 | 0 | 2 | 3 |
| GRF4124 | E | New Media Theories | 2 | 0 | 2 | 3 |
| GRF4155 | E | Industry Meetings | 2 | 0 | 2 | 3 |

## SEMESTER VIII / SPRING

| COURSE CODE | TYPE | COURSE TITLE | T | P | Cr | ECTS |
|---|---|---|---|---|---|---|
| **Elective Studio Courses** | | | | | | |
| GRF4206 | E | Commercial Film Production | 3 | 1 | 3.5 | 6 |
| GRF4207 | E | Multimedia | 3 | 1 | 3.5 | 6 |
| GRF4209 | E | Art of Marbling (Ebru) | 3 | 1 | 3.5 | 6 |
| GRF4210 | E | Television Graphics | 3 | 1 | 3.5 | 6 |
| GRF4216 | E | Exhibition Design | 3 | 1 | 3.5 | 6 |
| GRF4217 | E | Experience Design in Digital Media | 3 | 1 | 3.5 | 6 |
| GRF4254 | E | 3D Design and Animation | 3 | 1 | 3.5 | 6 |
| GRF4270 | E | Artistic Printmaking and Its Applications | 3 | 1 | 3.5 | 6 |
| GRF4272 | E | Creative Solutions in Motion Graphics | 3 | 1 | 3.5 | 6 |
| | | | | | | |
| | | | | | | |
| **Elective Courses** | | | | | | |
| GRF4212 | E | Contemporary Art | 2 | 0 | 2 | 4 |
| GRF4213 | E | Gender Equality | 2 | 0 | 2 | 4 |
| GRF4218 | E | Labor Law and Professional Ethics | 2 | 0 | 2 | 4 |
| GRF4220 | E | Advertising Copywriting | 2 | 0 | 2 | 4 |
| GRF4257 | E | Design and Entrepreneurship | 2 | 0 | 2 | 4 |
| GRF4258 | E | Conceptual Art | 2 | 0 | 2 | 4 |

**Abbreviations:** T = Theory (hours/week), P = Practice (hours/week), Cr = National Credit, ECTS = European Credit Transfer and Accumulation System; Type: C = Compulsory, E = Elective, UE = University Elective.